

WALKER DIGITAL
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STAMFORD, CT 06905
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FACSIMILE TRANSMITTAL SHEET

TO: PATENT EXAMINER JOHN HAYES

FROM: Veronika S. Leliever
Senior Patent Paralegal

COMPANY: USPTO

DATE: June 21, 2001

FAX NUMBER: 1 (703) 308-9052
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PHONE NUMBER: 1 (703) 306-5447

SENDER'S FAX # 1 (203) 461-7300

RE: WALKER DIGITAL, LLC

SENDER'S PHONE EXTENSION
(203) 461-7035

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X URGENT X FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

Re: Application Serial No. 09/049,297
Title "SYSTEM AND METHOD FOR TRACKING AND
ESTABLISHING A PROGRESSIVE DISCOUNT BASED ON A
CUSTOMER'S VISITS TO A RETAIL ESTABLISHMENT"
Walker Digital, LLC - Attorney Docket No. 98-007

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Dated: June 21, 2001 By: Veronika S. Leliever
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Application No.: 09/049,297
 Attorney Docket No.: 98-007

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: JAY S. WALKER et al.) Group Art Unit: 2161
)
) Examiner: J. Hayes
 Application No.: 09/049,297) (703) 306-5447 /voice
) (703) 308-9051 /fax
)
 Filed: March 27, 1998) **AMENDMENT & RESPONSE**
) **To the Non-Final Office Action**
 For: SYSTEM AND METHOD FOR) **Mailed March 21, 2001 (Paper No. 18)**
 TRACKING AND ESTABLISHING)
 A PROGRESSIVE DISCOUNT) Attorney Docket No.: 98-007
 BASED UPON A CUSTOMER'S) **(PLEASE NOTE New Docket Number)**
 VISITS TO A RETAIL)
 ESTABLISHMENT) Walker Digital Corporation
) Five High Ridge Park
) Stamford, CT 06905-1326
) (203) 461-7337 /voice
) (203) 461-7300 /fax
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Dated: June 21, 2001 By: Veronika S. Leliever
 Veronika S. Leliever

Assistant Commissioner for Patents
 Washington, D.C. 20231

Dear Sir:

In response to the Non-Final Office Action mailed March 21, 2001 (Paper No. 18), entry of the following amendment and consideration of the following remarks are respectfully requested.